

Mockup Meeting Notes  
Creative Director - Bela Marcus  
Designer - Nicole Kedoin

- I. While Mock-up A follows more of the initial newspaper feeling, we both feel Mock-up B was both clearer and more visually interesting
  - A. Possibility incorporating texture of title text
  - B. Dial photo in background is working well
  - C. Subtitle is very clear
- II. Tabs
  - A. Discussion of renaming tabs to clarify
  - B. How to break up story
    - 1. Background page - the sections should have subheadings - large images in each section
    - 2. Similar to how a history textbook sections off
    - 3. Rounded blocks works well to divide area
- III. Image breaking borders works well
- IV. Cloud Link
  - A. [https://wustl.zoom.us/rec/share/y9f3CIAAWB5LDPrdOwmweLgoc1ZJSp3bp6P9EGGWP-FPRacKR sS\\_kVUXtO80gNzX.1H8J29caRB3ug-Kh?startTime=1668010877000](https://wustl.zoom.us/rec/share/y9f3CIAAWB5LDPrdOwmweLgoc1ZJSp3bp6P9EGGWP-FPRacKR sS_kVUXtO80gNzX.1H8J29caRB3ug-Kh?startTime=1668010877000)